





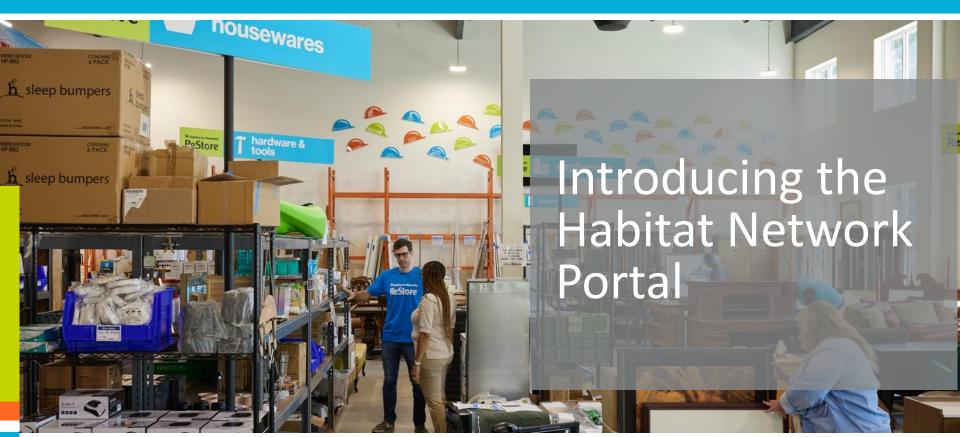
We hope to encourage a valuable conversation as we focus on the mission and goals we all share as one Habitat.

Together, let's create a space where everyone feels comfortable sharing openly and honestly.

We ask that you:

- Approach these discussions with an open mind.
- Be kind and respectful of other participants and their perspectives.
- Allow others to finish speaking before you share your thoughts.

Mr Habitat for Humanity®







Kathleen Chaballa

Data & Analytics Manager

Cedric the Squirrel

Mascot



U.S. Research & Measurement

Goal: To help prove and improve outcomes for Habitat households



Demonstrate



Influence Policy and Practice





Help Increase Funding for Habitat's Mission



To begin our adventure...

What are the biggest questions you have that

the Affiliate Statistical Report (ASR) and House

Production Report (HPR) can help answer?

WHADITAL FOR HUMANITY®

People data:

- Volunteers and volunteer hours
- Household size
- Number of title holders
- Race, ethnicity and sex of title holders
- Income
- Household demographics:
 - Over 65
 - Persons with disabilities
 - Military veterans
 - Dependents

Organizational and construction data:

- Construction type
- Repair type
- Dwelling type
- Energy efficiency
- Disaster resiliency
- Disaster response
- Funding sources
- Lasting affordability
- Mortgage portfolio
- Partnerships
- Community projects



What is the Habitat Network Portal?

Alabama affiliates have access to the HNP as of October 1, 2025!

- A centralized platform that affiliates will use to report data to HFHI
 - Most affiliates will begin using it for the ASR/HPR, Grants, and/or Collaborative Fundraising
 - It will eventually include all reporting that needs to go to HFHI compliance, grants, ReStore, QAC, and optional surveys
- A centralized reporting and data visualization platform
 - Salesforce reports tailored to affiliates
 - Live interactive dashboards for ASR/HPR data and Grants

Getting access to the HNP



- Alabama affiliates received an email in mid-September informing them of the transition to the HNP for ASR/HPR reporting
- You were asked to provide a list of staff and what level of access they would need
- Several live trainings will be held throughout October
- If you have not yet logged into the portal, or aren't sure how, please attend a training or reach out to the Affiliate Support Center:
 - 877-434-4435 or <u>ussupportcenter@habitat.org</u>





Live demo #1

Analytics Adventure

Let's take a look at the new Habitat Network Portal analytics!



Mabitat for Humanity®

People data:

- Volunteers and volunteer hours
- Household size
- Number of title holders
- Race, ethnicity and sex of title holders
- Household demographics:
 - Over 65
 - Persons with disabilities
 - Military veterans
 - Dependents

Organizational and construction data:

- Construction type
- Repair type
- Dwelling type (single or multi)
- Energy efficiency certification
- Disaster response
- Funding sources
- Mortgage portfolio
- Partnerships
- Community projects



Live demo #2



Thank you for your thoughtful participation in this session!

