



We hope to encourage a valuable conversation as we focus on the mission and goals we all share as one Habitat.

Together, let's create a space where everyone feels comfortable sharing openly and honestly.

We ask that you:

- Approach these discussions with an open mind.
- Be kind and respectful of other participants and their perspectives.
- Allow others to finish speaking before you share your thoughts.





Habitat
for Humanity®

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Goal: To help prove and improve outcomes for Habitat households



**Demonstrate
Impact**



**Influence Policy
and Practice**



**Drive Program
Improvement**



**Help Increase Funding for
Habitat's Mission**

To begin our adventure...

What are the biggest questions you have that the Affiliate Statistical Report (ASR) and House Production Report (HPR) can help answer?

People data:

- Volunteers and volunteer hours
- Household size
- Number of title holders
- Race, ethnicity and sex of title holders
- Income
- Household demographics:
 - Over 65
 - Persons with disabilities
 - Military veterans
 - Dependents

Organizational and construction data:

- Construction type
- Repair type
- Dwelling type
- Energy efficiency
- Disaster resiliency
- Disaster response
- Funding sources
- Lasting affordability
- Mortgage portfolio
- Partnerships
- Community projects

What is the Habitat Network Portal?

Alabama affiliates have access to the HNP as of October 1, 2025!

- A centralized platform that affiliates will use to report data to HFHI
 - Most affiliates will begin using it for the ASR/HPR, Grants, and/or Collaborative Fundraising
 - It will eventually include all reporting that needs to go to HFHI – compliance, grants, ReStore, QAC, and optional surveys
- A centralized reporting and data visualization platform
 - Salesforce reports tailored to affiliates
 - Live interactive dashboards for ASR/HPR data and Grants

Getting access to the HNP



- Alabama affiliates received an email in mid-September informing them of the transition to the HNP for ASR/HPR reporting
- You were asked to provide a list of staff and what level of access they would need
- Several live trainings will be held throughout October
- If you have not yet logged into the portal, or aren't sure how, please attend a training or reach out to the Affiliate Support Center:
 - 877-434-4435 or ussupportcenter@habitat.org



Live demo #1

Analytics Adventure

Let's take a look at the new Habitat Network
Portal analytics!



People data:

- Volunteers and volunteer hours
- Household size
- Number of title holders
- Race, ethnicity and sex of title holders
- Household demographics:
 - Over 65
 - Persons with disabilities
 - Military veterans
 - Dependents

Organizational and construction data:

- Construction type
- Repair type
- Dwelling type (single or multi)
- Energy efficiency certification
- Disaster response
- Funding sources
- Mortgage portfolio
- Partnerships
- Community projects



Live demo #2

Thank you for your
thoughtful participation in
this session!

