

WORKSHOP SESSION 1

10:00 AM – 11:30 AM

HABITAT 2.0 FINANCIAL MODEL

This discussion will provide an update on the work of the Habitat 2.0 financial model and is designed to answer your questions and gather your feedback. The Habitat 2.0 financial model would distribute undesignated revenue to affiliates, establish a network fee structure to support and sustain funding for Habitat in the U.S. and globally, and enhance collaborative fundraising to grow the mission.

INTRODUCTION TO SHOP

Learn more about the Self-Help Homeownership Opportunity Program.

SECTION 4 CAPACITY BUILDING GRANT

The Capacity Building Grant provides funding for U.S. affiliates to hire a new, full-time, high-impact staff position. In addition to helping fund the salary of this position, the grant also provides funds for staff training and coaching support from Habitat for Humanity International organizational development consultants and grant managers. This course will walk affiliates through how to complete a successful application and prepare supporting documentation. Participants will receive templates and samples to assist in the grant preparation while working in small groups to develop plans.

FINANCIAL ACCOUNTABILITY

This session will instruct participants on some of the most important ratios and affiliate benchmarks in order to keep affiliate accountability to donors. Session includes hands on discussions as well as participants having access to a customized spreadsheet with 10 important ratios/indicators and board assessment tool.

WORKSHOP SESSION 2

12:45 PM – 2:15 PM

THE FUTURE OF FUNDRAISING

Learn more about Habitat's future state vision for fundraising and the roadmap for this work.

ENGAGING MAJOR DONORS

Many nonprofits believe that all they need to succeed is for that one (or two... or three...) major donors to come knocking and fund the projects in their pipeline. Unfortunately, major donors rarely just show up and write a check. Leave this session with the tools to identify and engage major donors in your community as well as how to cultivate, solicit, and steward new and current major donors.

IT'S ABOUT RELATIONSHIPS: WORKING TO BUILD DIVERSE BOARDS, STAFFS, AND VOLUNTEERS

Building a Habitat affiliate that better represents our communities, and where all feel welcome to take part in our mission, takes more than following a checklist. Join us as we talk about creating a culture of inclusion and building relationships outside our regular networks.

OUTCOME MEASUREMENT: EQUIPPING HABITAT TO TELL OUR IMPACT STORY

Provide affiliate leaders at all levels with a basic understanding and knowledge of outcome measurement.

WORKSHOP SESSION 3

2:30 PM – 4:00 PM

LIVING UP TO OUR COMMITMENT: INTRODUCTION TO U.S. AFFILIATE SAFEGUARDING

Get access to the most current information related to the new Safeguarding Policy #34. Learn the steps needed to ensure full compliance with the policy as well as available resources. All Habitat entities should be working towards safeguarding compliance. This workshop will get you started on understanding safeguarding and the importance of compliance for the full Habitat network.

ALABAMA HOUSING FINANCE AUTHORITY ANNUAL AFFILIATE CERTIFICATION

This class is an annual requirement for all affiliates who wish to participate in the Mortgage Purchase Program administered by AHFA.

TAKING YOUR ADVOCACY CAMPAIGNING TO THE NEXT LEVEL

This session will explore advocacy tactics – like policymaker engagement, mobilization, communications, etc. – needed to improve the cost of home in your community. Participants will leave this session prepared to more effectively carry out advocacy efforts by having a toolbox of proven examples from across the Habitat network and greater understanding of effective advocacy approaches.

HOMEOWNER & MORTGAGE SERVICES OVERSIGHT

Learn more about creating homeowner selection policies, complying with lending laws and regulations, and supporting homeowners before and after the house construction process.