



# 2020 Leadership Conference & Award Banquet April 30, 2020

## Agenda

9:30 - 10:00am	Registration
10:00 - 11:30am	Workshops – Session 1
11:45 - 12:45pm	Lunch – Brian Powell Keynote Speaker
12:45 - 2:15pm	Workshops – Session 2
2:15 - 3:45pm	Workshops – Session 3
4:00 - 5:00pm	AAHA Board Meeting
4:00 - 4:45pm	Networking Reception
5:00pm	Meal Begins (Buffet)
5:30 - 6:30pm	Banquet Program – Clive Rainey, Habitat’s 1st Volunteer Keynote Speaker



### **3 Critical Step to Serving and Engaging Veterans in Your Community. Led by Michael Delarosa, Veteran Engagement Specialist-Veterans Build, Habitat for Humanity International**

Come learn firsthand how to bridge the gap with military and veterans in your community. Simple action items to take back to your affiliate, engaging veterans as volunteers, homeowners, and partners in your community. Understand how to cultivate long term relationships that enable you to serve more families and while helping your local veterans integrate into their community

### **Making the Mission Shine in Your ReStore. Led by HFHI ReStore Collaborative Staff person**

ReStores can serve as a great stage to educate customers on Habitat's work and the unique housing issues that face the community. This session will focus on ways to make Habitat's advocacy priorities relatable to shoppers through mission walls, collateral materials and social media, as well as through volunteers and great customer service.

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### **On-Site Project Management: Best Practices and Tips Led by Mike Welch, Manager/Home Builders Blitz, Habitat for Humanity International**

Construction staff truly are heroes on a regular basis. Learn some best practices and tips to help you juggle all your tasks and people! This workshop will give you some tools to successfully manage volunteers, formalize your daily structure, and communicate more efficiently and effectively with your team. Learn best practices for safety, planning and communication on site.

### **Alabama Housing Finance Authority Annual Affiliate Certification: Led by Carrie Hamaker.**

Beginning in 2020, this class is an annual requirement for all affiliates who wish to participate the Mortgage Purchase Program administered by AHFA.

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### **The U.S. Advocacy Campaign: Policies to Increase Access to Affordable Housing Led by Ann Shaffer Myers, Senior Director, Advocacy Cam- paigns, Habitat for Humanity International**

In spring of 2019, Habitat for Humanity launched its first ever U.S. advocacy campaign. This campaign will focus on identifying and supporting policy and systems changes to increase access to affordable housing. In this session, attendees will learn about the U.S. advocacy campaign and how they can get involved. Additionally, this session will include a detailed overview of the four policy focuses of the campaign, including a discussion of real successes at the state and local level.

### **The Roots of Habitat for Humanity. Led by Clive Rainey, Habitat for Humanity's 1st Volunteer**

Are you interested in learning how Habitat for Humanity began? Learn about the life and work of Clarence Jordan, his effect on Linda and Millard Fuller, the founding of HFHI, and the start of the US affiliate movement.